



SYDNEY ZOO 

They're calling
on you

HELP ENDANGERED CHIMPANZEES
BY RECYCLING MOBILE PHONES

Help endangered chimpanzees

THEY'RE CALLING ON YOU

Recycle your old phone to help endangered chimpanzees!

Over 4 million broken or unused phones are stored in homes and businesses across Australia. Conflict minerals, gold, tin and tantalum, are key components of your mobile phone. Found in the forests of central Africa these minerals are mined in critical chimpanzee habitat and are often related to poaching for bushmeat and wildlife trafficking. Today chimpanzees are endangered, and their numbers continue to decline.

When you recycle your old mobile phone with Sydney Zoo you:



Divert phones from landfill



Reduce the demand for conflict minerals mined in chimpanzee habitat



Generate funds that support chimpanzee conservation

How it works

THEY'RE CALLING ON YOU



Bring your old mobile phones to Sydney Zoo or collect them at home, school or workplace



Contact MobileMuster and they'll collect your phones for FREE to be recycled



MobileMuster will donate the value of your phones to Sydney Zoo for chimpanzee conservation



School resources

THEY'RE CALLING ON YOU

Your school can help protect endangered chimpanzees by collecting old mobile phones.

1. **Find a box for your classroom**
2. **Print labels and poster for your box or make your own**
3. **Tell your friends and family.** Simply copy & paste the suggested paragraph into an email or school newsletter.
4. **Collect phones!** Once you have collected at least 10, it's time for pick up.
5. **Arrange your FREE pickup!**
Visit MobileMuster to arrange your collection:
mobilemuster.com.au/zoo or bring your phones to your next Sydney Zoo visit!



Email template

THEY'RE CALLING ON YOU

Simply copy, paste and edit to personalise to your school community!

Dear Parents & Guardians,

During our visit to Sydney Zoo, we learned all about chimpanzees and how we can help them in the wild.

Conflict minerals, gold, tin and tantalum, are key components of your mobile phone. Found in the forests of central Africa these minerals are mined in critical chimpanzee habitat and are often related to poaching for bushmeat and wildlife trafficking. Today chimpanzees are endangered, and their numbers continue to decline.

By simply recycling your old mobile phones we can help protect critical chimpanzee habitat, reduce the number phones ending up in landfill and raise money for chimpanzee conservation.

Please bring in any mobile phones, chargers or tablets that you no longer use and together, we can help protect wild chimpanzees.

Thank you, >insert name or class<